

HOW YOUR COMPANY CAN SUPPORT



DONATE

- Do an office drive for school supplies, holiday gifts, books, etc.
- Do an in-house fundraiser e.g., \$5 to participate in casual Friday, Raffle off a vacation day, or a Facebook fundraiser.
- Match employee donations.
- Make a donation in honor of an employee who has mentored other employees in your organization.
- Donate reward points such as frequent flyer miles (for staff to attend the annual Big Brothers of America Conference) or banking rewards that convert to gift cards.

RECRUIT

- Host a workplace "Lunch & Learn." We will share our mission and about our program to employees. You never know who might be interested in volunteering!
- Ask us how your company can help youth achieve workforce readiness skills by becoming a Workplace Mentoring site.
- If a BIG is employed in your company, publicly acknowledge their time & effort, and the difference they are making in our community.
- Share our social media pages and posts with your audience.



SPONSOR

- Sponsor our spring gala, Magical Moments.
- Sponsor our fall fundraiser.
- Attend our fundraisers as a team.
- Financially support the events hosted for matches throughout the year.
- Provide items for prizes, auctions, raffles.
- Help put on one of our events or match activities by providing activities or trainings.

IN-KIND

- Provide in-kind skills-based services: IT services, plumbing, marketing, office equipment, etc.
- For entertainment-based businesses: Become a booster & provide tickets for activities that our matches can do together.
- For product-based businesses: donate goods such as, office supplies, coffee, catering.
- Foster a strong workplace culture and have your corporate values encourage volunteerism and provide employees with "paid hours" for volunteering to be a Big.

Are you ready to do something **BIG**? Visit bbbsidaho.org for more information.