

Big Brothers Big Sisters®

OF SOUTHWEST IDAHO



ABOUT:

Launching in 2022, the Big Impact Group (B.I.G.) is designed to engage young professionals in the Treasure Valley, in expanding awareness for Big Brothers Big Sisters of SW Idaho (BBBS). B.I.G. is also responsible for recruiting volunteer mentors and raising funds for BBBS. The group holds & supports events throughout the year that are focused on fundraising, networking, and professional development.

MISSION:

to create an invested, involved group of young professionals who will support, fundraise for, and raise awareness of the mission of BBBS – to create and support *one-to-one mentoring relationships that ignite the power and promise of youth.*

EXPECTATIONS:

For our 2022 pilot year, commencing June 2022 through June 2023, B.I.G. membership will be capped at 12 members and each B.I.G. member will be asked to complete an application and commit to the following expectations:

- Raise \$1,000 annually. (This can be done in several ways such as event sponsorship, program sponsorship, donations, etc.)
- Make an introduction to BBBS (intros can be individuals who want to donate, or be a Big, or companies who want to host a lunch and learn session, and companies who want to be more involved)
- Attend 60% of B.I.G meetings. Meetings will be held once a month.
- All members participate in creating and executing a signature B.I.G. event such as a Topgolf fundraiser.

Note: Individuals who hold an official role with another non-profit organization are not eligible to join the B.I.G. Impact Group.

Executive Co-Chairs: Carolyn Lodge & Christina Faul

Chair: August Henning

Vice Chair : TBD, a key B.I.G group member

DURING THIS PILOT YEAR:

- There will be no Sub-Committees.
- Term limits will be established.
- Formal recruitment and referral processes will be established.
- Formalize signature event.
- Re-evaluate member expectations for post pilot year 2023.